

City University Canada
BAM Fall 2021

Course Code	Textbook
BC 301 Critical Thinking	Author: Mayfield, M. (2014). Title: <i>Thinking for yourself (9th ed.)</i> . ISBN: 9781133311188
BC 306 Ethics and Leadership	Author: Johnson, C. E. (2020). Title: <i>Meeting the Ethical Challenges of Leadership: Casting Light or Shadow (7th ed.)</i> . ISBN: 9781544351643
MK 300 Principles of Marketing	Author: Hunt, S. C., Mello, J., & Deitz, G. (January 7, 2020). Title: <i>Marketing (3^d ed.)</i> . ISBN: 9781260088878
BSM 304 Organizational Communications	<p>Required course resources from the CityU library</p> CityU library homepage : 1. Click the blue “ Find Your Textbook ” button 2. Click Find Lists at the lower-left Search for your reading list(s) of required and recommended resources by course code (BSM 304).
MG 360 Financial Fundamentals for Managers	Author: Higgins, R. C. (2019). Title: <i>Analysis for financial management (12th ed.)</i> ISBN: 9781260091915 Author: Jae K. Shim, Joel G. Siegel, Allison I. Shim (2012). Title: <i>Budgeting Basics and Beyond (4th Edition)</i> . ISBN: 9781118127964
BSC 407 The Effective Organization	Author: Donald L. Anderson (2020). Title: <i>Organization Development: The Process of Leading Organizational Change (5th)</i> ISBN: 9781544333021

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BSM 414 International Management	Author: Deresky, H. (2017). Title: <i>International management: Managing across borders and cultures, texts and cases (9th)</i> ISBN: 9780134376042
HR 405 Strategic Management of Human Resources	Author: Stewart, G. L., & Brown, K. G. (2019). Title: <i>Human resource management: Linking strategy to practice (4th ed.)</i> . ISBN: 9781119492986
PM 401 Introduction to Project Management	Author: Erik W. Larson, Clifford F. Gray (2019). Title: <i>Project management: The managerial process (8th ed.)</i> . ISBN: 9781260570434
	Author: Project Management Institute (2017). Title: <i>A guide to the project management body of knowledge: PMBOK Guide (6th ed.)</i> . ISBN: 9781628251845
MG 495 Management Strategy	Author: Meredith E. David, Fred R David & Forest R. David. (2020). Title: <i>Strategic Management: A Competitive Advantage Approach, Concepts and Cases (17th ed)</i> ISBN: 9780135203699
BC 307 Corporate Social Responsibility	Author: Haski-Leventhal, D. (2018). Title: <i>Strategic Corporate Social Responsibility: Tools and Theories for Responsible Management (1st ed.)</i> ISBN: 9781473998018
NAS 332 Sustainable Resource Use	Author: Robertson, M. (2017). Title: <i>Sustainability Principles and Practice (2nd ed.)</i> . ISBN: 9781138650244
ENT 300 Entrepreneurship	Author: Abrams, R. (2017). Title: <i>Entrepreneurship: A real-world approach (2nd ed.)</i> . ISBN: 9781933895512

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SOC 305 Social Media & Society	Author: C Fuchs (2017). Title: <i>Social Media: A Critical Introduction (2nd)</i> . ISBN: 9781473966833
BC 401 Business Ethics Practicum	Author: Henry Mintzberg (2015). Title: <i>Rebalancing Society: Radical Renewal Beyond Left, Right, and Center</i> . ISBN: 9781626563179
	Author: Watkins, A. (2014). Title: <i>Coherence: The Secret Science of Brilliant Leadership</i> . ISBN: 9780749470050
BUS 304 Organizational Behaviour & Leadership	Author: Scandura, T. A. (2021). Title: <i>Essentials of Organizational Behavior: An Evidence-Based Approach (3rd ed.)</i> . ISBN: 9781544396781
SCI 306 Health & Wellness	Author: Jeff Housman (2019). Title: <i>Alters and Schiff Essential Concepts for Healthy Living (8th ed)</i> ISBN: 9781284152791
BUS 426 Business Analytics for Decision Making	Author: S. Christian Albright/Wayne L. Winston (2019) Title: <i>Business Analytics Data Analysis & Decision Making (7th ed.)</i> ISBN: 9780357109953
ENG 101 English Composition I	Author: Open Textbook Library (2015). Title: <i>Writing for success</i> . ISBN: 9781946135285) OPTIONAL: Steve Marshall. <i>Advance in Academic Writing 1 / Book + eText + My eLab (12 months)</i> . Boston, MA: Pearson. (ISBN-9782761396745)

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Course Code	Textbook
ENG 102 English Composition II	Author: Open Textbook Library (2015). Title: <i>Writing for success.</i> ISBN: 9781946135285) OPTIONAL: Steve Marshall. <i>Advance in Academic Writing 1 / Book + eText + My eLab (12 months).</i> Boston, MA: Pearson. (ISBN-9782761396745)
Math 107 Mathematical Reasoning & Its Applications	Author: Blitzer, R. F. (2020). Title: <i>Pathways to College Mathematics Plus MyLab Math with Pearson eText -- 24 Month Access Card</i> Package (2nd ed.). ISBN: 9780135492529
HUM 105 Intro to Critical Thinking	Author: Bassham, G., Irwin, W., Nardone, H., & Wallace, J. M. (2019). Title: <i>Critical thinking: A student's introduction (6th ed.).</i> ISBN: 9781260547818
OR 105 Student Success	No required textbook
ENG 100 College Reading / Writing	Author: Shea, R. H. (2013). Title: <i>The language of composition: Reading, writing, rhetoric (2nd ed.).</i> ISBN: 9780312676506