

City University Canada
BAM Winter 2022

| Course Code | Textbook |
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| BC 301 Critical Thinking | Author: Mayfield, M. (2014). Title: <i>Thinking for yourself (9th ed.)</i> . ISBN: 9781133311188 |
| BC 306 Ethics and Leadership | Author: Johnson, C. E. (2020). Title: <i>Meeting the Ethical Challenges of Leadership: Casting Light or Shadow (7th ed.)</i> . ISBN: 9781544351643 |
| MK 300 Principles of Marketing | Author: Hunt, S. C., Mello, J., & Deitz, G. (January 7, 2020). Title: <i>Marketing (3^d ed.)</i> . ISBN: 9781260088878 |
| BSM 304 Organizational Communications | <p>Required course resources from the CityU library</p> <p>CityU library homepage:</p> <ol style="list-style-type: none"> 1. Click the blue “Find Your Textbook” button 2. Click Find Lists at the lower-left <p>Search for your reading list(s) of required and recommended resources by course code (BSM 304).</p> |
| MG 360 Financial Fundamentals for Managers | Author: Higgins, R. C. (2019). Title: <i>Analysis for financial management (12th ed.)</i> ISBN: 9781260091915 |
| MG 360 Financial Fundamentals for Managers | Author: Jae K. Shim, Joel G. Siegel, Allison I. Shim (2012). Title: <i>Budgeting Basics and Beyond (4th Edition)</i> . ISBN: 9781118127964 |
| BSC 407 The Effective Organization | Author: Donald L. Anderson (2020). Title: <i>Organization Development: The Process of Leading Organizational Change (5th)</i> ISBN: 9781544333021 |

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|----------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| BSM 414 International Management | Author: Deresky, H. (2017). Title: <i>International management: Managing across borders and cultures, texts and cases (10th)</i> ISBN: 9780135897874 |
| HR 405 Strategic Management of Human Resources | Author: Stewart, G. L., & Brown, K. G. (2019). Title: <i>Human resource management: Linking strategy to practice (4th ed.)</i> ISBN: 9781119492986 |
| PM 401 Introduction to Project Management | Author: Erik W. Larson, Clifford F. Gray (2019). Title: <i>Project management: The managerial process (8th ed.)</i> ISBN: 9781260570434 |
| | Author: Project Management Institute (2017). Title: <i>A guide to the project management body of knowledge: PMBOK Guide (6th ed.)</i> ISBN: 9781628251845 |
| MG 495 Management Strategy | Author: Meredith E. David, Fred R David & Forest R. David. (2020). Title: <i>Strategic Management: A Competitive Advantage Approach, Concepts and Cases (17th ed)</i> ISBN: 9780135203699 |
| BC 307 Corporate Social Responsibility | Author: Haski-Leventhal, D. (2018). Title: <i>Strategic Corporate Social Responsibility: Tools and Theories for Responsible Management (1st ed.)</i> ISBN: 9781473998018 |
| NAS 332 Sustainable Resource Use | Author: Robertson, M. (2017). Title: <i>Sustainability Principles and Practice (2nd ed.)</i> ISBN: 9781138650244 |
| ENT 300 Entrepreneurship | Author: Abrams, R. (2017). Title: <i>Entrepreneurship: A real-world approach (2nd ed.)</i> ISBN: 9781933895512 |

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|----------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| SOC 305 Social Media & Society | Author: C Fuchs (2017). Title: <i>Social Media: A Critical Introduction (2nd)</i> . ISBN: 9781473966833 |
| BC 401 Business Ethics Practicum | No required Textbook Recommend: <ul style="list-style-type: none"> • Henry Mintzberg (2015). <i>Rebalancing Society: Radical Renewal Beyond Left, Right, and Center</i>. (ISBN: 9781626563179) • Watkins, A. (2014). <i>Coherence: The Secret Science of Brilliant Leadership</i>. (ISBN:9780749470050) |
| BUS 304 Organizational Behaviour & Leadership | Author: Scandura, T. A. (2021). Title: <i>Essentials of Organizational Behavior: An Evidence-Based Approach (3rd ed.)</i> . ISBN: 9781544396781 |
| SCI 306 Health & Wellness | Author: Jeff Housman (2019). Title: <i>Alters and Schiff Essential Concepts for Healthy Living (8th ed)</i> ISBN: 9781284152791 |
| BUS 426 Business Analytics for Decision Making | Author: S. Christian Albright/Wayne L. Winston (2019) Title: <i>Business Analytics Data Analysis & Decision Making (7th ed.)</i> ISBN: 9780357109953 |
| ENG 101 English Composition I | Author: Open Textbook Library (2015). Title: <i>Writing for success</i> . ISBN: 9781946135285) OPTIONAL: Steve Marshall. <i>Advance in Academic Writing 1 / Book + eText + My eLab (12 months)</i> . Boston, MA: Pearson. (ISBN-9782761396745) |

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| ENG 102 English Composition II | Author: Open Textbook Library (2015). Title: <i>Writing for success.</i> ISBN: 9781946135285) OPTIONAL: Steve Marshall. <i>Advance in Academic Writing 1 / Book + eText + My eLab (12 months)</i> . Boston, MA: Pearson. (ISBN-9782761396745) |
| Math 107 Mathematical Reasoning & Its Applications | Author: Blitzer, R. F. (2020). Title: <i>Pathways to College Mathematics Plus MyLab Math with Pearson eText -- 24 Month Access Card</i> Package (2nd ed.). ISBN: 9780135492529 |
| HUM 105 Intro to Critical Thinking | Author: Bassham, G., Irwin, W., Nardone, H., & Wallace, J. M. (2019). Title: <i>Critical thinking: A student's introduction (6th ed.)</i> . ISBN: 9781260547818 |
| OR 105 Student Success | No required textbook |
| ENG 100 College Reading / Writing | Author: Dan Allosso, Salvatore F. Allosso (2019). Title: <i>A Short Handbook for writing essays in the Humanities and Social Sciences.</i> ISBN: 9781466229105 |